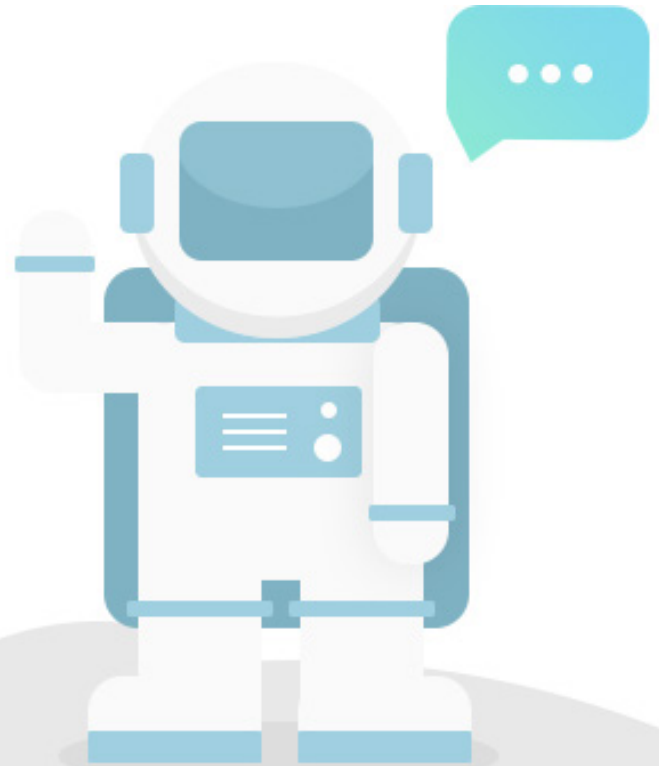# M!RACLE TELE

LIGHTPAPER

Mobile virtual network operator (MVNO) that provides high-quality international call and browsing services in one SIM card, making it possible for its clients to retain their privacy rights and earn biweekly rewards thanks to the tokenization of the company's assets in Ethereum blockchain.

2018

TOKEN OVERVIEW

Token name:	**TELE**
Token type:	ERC20 utility token
Token properties:	Freely tranferable and exchangeable
Token supply:	300,000,000 TELE
Token value:	1 TELE = €0.1

TOKEN SALE

Token sale duration:	Ends when all available tokens are sold out
Minimum token purchase:	Not limited
Maximum token sale purchase:	Not limited
Total of tokens available for sale:	150,000,000 TELE
Payment methods:	BTC, ETH, LTC, SEPA
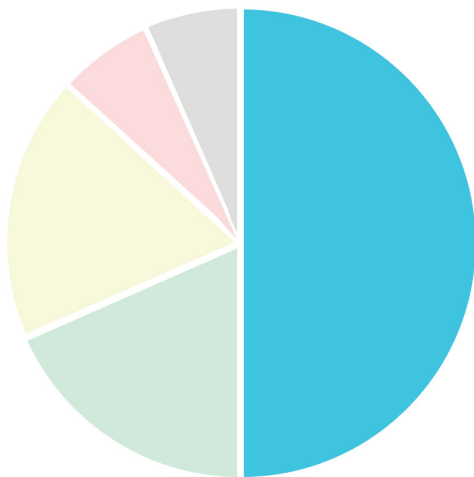
TOKEN DISTRIBUTION

- **Token Sale:** 50%
- **Promotion:** 20%
- **Bounty:** 5%
- **Team:** 20%
- **Legal:** 5%

REWARDS

40% of the net profit of Miracle Tele is paid to token holders in rewards every two weeks

This lightpaper constitutes an integral part of the Miracle Tele Token Sale Agreement and therefore shall not be reproduced or quoted without the inclusion of the company's Token Sale Agreement in full.

CONCEPT

In spite of the massive growth of the telecom market all over the world and accelerating globalisation trends—which made it possible to reduce the prices for domestic telecommunication services telco providers still struggle to provide customers with high-quality and bureaucracy-free roaming plans at reduced rates.

Miracle Tele deals with these issues by introducing a disruptive business model

Our system is based on a solid mobile virtual network infrastructure for minimizing the development costs and offering the users cheaper unlimited and pay-as-you-go call and Internet plans that can be used on a global scale.

On top of this infrastructure we have deployed a blockchain powered grid that makes it possible to tokenize the user assets and let all customers of the company purchase Ethereum based tokens, TELE, use them to pay for Miracle Tele services or simply store them, and receive rewards thanks to the telco network growth.

Tokenization of the system and distribution of the rewards among its users are inspired by the mobile phone cashback models that are used by a variety of telecom operators worldwide.

And though the concept behind mobile cashback and Miracle Tele may seem similar, our project has several key characteristics that make it different from cashback models available on the market and help to resolve major problems of international telco companies that provide roaming plans.

Currently there is a large number of telecom operators that offer their customers mobile cashback plans, but they only do so on a contract basis. In other words, the client will need to sign a minimum term contract with the telco operator—which usually has a duration of 12 to 24 months—in order to be paid back a part of the contract value during or at the end of its term.

Apart from entering into contract and disclosing one's personal data, the customer will need to keep to the strict terms of such contract at all times as non-fulfillment of any of the contract terms will probably lead to revoking the customer's right to receive the cashback.

We tackle this problem and get rid of the unnecessary bureaucracy so that the customers can enjoy complete anonymity in a blockchain powered telecom service without document submission requirements or minimum term contracts.

	CONVENTIONAL MOBILE CASHBACK	OTHER MVN OPERATORS	DISRUPTIVE MIRACLE TELE MODEL
CONTRACT BASED	YES	NO	NO
FIXED WORLDWIDE CALL RATES	NO	NO	YES
BLOCKCHAIN POWERED	NO	NO	YES
REWARDS PROGRAM	NO	NO	YES

Over the past 10 years the base cost of mobile telephony and Internet for the telecom companies has been steadily falling thanks to the advance of technology and the overall market growth, which made infrastructure development cheaper and more cost-efficient. However, cost of telecom services for the end user wasn't going down as rapidly.

When it comes to the international roaming industry, consumer prices for mobile telecommunications and Internet are being reduced even slower than in case of the in-country plans even despite continuously increasing globalisation tendencies.

	CONVENTIONAL ROAMING PROVIDERS	OTHER MVN OPERATORS	MIRACLE TELE
OUTGOING CALLS	€1.12	€0.41	€0.2
INCOMING CALLS	€0.4	FREE	FREE
1 MB OF TRAFFIC	€0.13	€0.02	€0.014

All pricing data on the table is provided in an illustrative manner based on the rates for calls made from the US to Belgium and traffic consumed in the US. The information provided is valid as of March 2018.

Such a radical difference between the consumer and base price for the telco services—in other words retail vs wholesale—may be explained due to high monopolization of the telecom sector around the world. It leads to significant increases in business risks for SMEs and makes it extremely difficult for new industry players to enter the market.

MONOPOLISATION			COMPETITION		
TELCO	MVNO	BLOCKCHAIN MVNO	TELCO	MVNO	BLOCKCHAIN MVNO
VERY HIGH	LOW	ZERO	VERY HIGH	MID TO HIGH	LOW TO ZERO

We at Miracle Tele made it possible to reverse this trend by signing agreements with dozens of local telecom operators all around the world on purchasing their call and traffic network overcapacities. This lets us cut the infrastructure development costs to the minimum and therefore slash the price of telecommunications services for the end user.

This way, by ensuring a smooth entry for our company into the market with zero monopolisation, low risks, and low to zero competition we foster the growth of globalisation, free market, business, and decentralized economy all around the world.

And we also make sure that our customers can use high-quality telecom services at one of the lowest rates on the market and earn through token rewards.

TELE: ADDING VALUE THROUGH CRYPTO TOKEN REWARDS

The digital asset behind our project is TELE, a freely transferable and exchangeable token based on Ethereum blockchain.

A community token: 40% of the net profit of Miracle Tele is paid to token holders in rewards every two weeks

Our community-driven philosophy is what makes us different from large telecom operators and MVNOs where the profits of the company are given only to the few members who own the company shares.

At Miracle Tele all users who own TELE tokens receive token holder rewards straight to their Ethereum wallet every two weeks.

It is the tokenization of the company assets, unique token distribution structure, and a massive expansion of the blockchain based assets market that ensure the sustainable growth of Miracle Tele, its proprietary token, and all of its members.

Our principal long-term aim is to turn Miracle Tele into the new standard for telecom companies and change the foundations on which today's telco industry is built so that people can use quality telecommunications services for a lower price, preserve their privacy by cutting out unnecessary bureaucracy, and nurture the development of emerging technologies.

TELE: ADDING VALUE GROWTH PLANS AND FUTURE PROSPECTS

Miracle Tele is planning to issue the total of 300,000,000 TELE, 50% of which, or 150,000,000 TELE, will be available for purchase during the token sale period. According to our growth estimates and calculations, the tokens available for purchase will be sold out approximately in 2021.

Throughout the token sale duration we will be working with the world's biggest exchange houses in order to list TELE on their platforms, cooperating with local mobile network operators in order to sign better deals and provide lower rates and higher quality services for our users, and adding new digital telco products that will be powered by our blockchain grid.

- **Q1 2019**
  REACHING 30,000 USERS

- **Q4 2019**
  REACHING 100,000 USERS

- **Q1 2020**
  INTRODUCING NEW BLOCKCHAIN BASED TELCO TOOLS

- **Q4 2020**
  REACHING 500,000 USERS

- **Q1 2021**
  FINISHING THE TOKEN SALE

- **Q4 2021**
  BECOMING THE WORLD'S BIGGEST MVNO AND GOING INTO COMPETITION WITH TRADITIONAL TELECOM PROVIDERS